

# FORD MOTOR COMPANY'S 100th ANNIVERSARY

WHEREAS: On June 16, 2003, Ford Motor Company will mark its 100th Anniversary as the innovative manufacturer that made the automobile possible for all Americans; and

WHEREAS: Henry Ford incorporated the Ford Motor Company in 1903, proclaiming, "I will build a car for the great multitude." In October 1908, he did so, offering the Model T for less than \$1000. Constantly striving to reduce costs, in the Model T's nineteen years of production, Ford dropped its price as low as \$280. More than 15 million were sold in the United States; and

WHEREAS: By 1918, half of all cars in America were Model Ts. To meet the growing demand for the Model T, the company opened a large factory at Highland Park, Michigan, in 1910. There, Henry Ford combined precision manufacturing, standardized and interchangeable parts, a division of labor and, in 1913, a continuous moving assembly line. The introduction of the moving assembly line revolutionized automobile production by significantly reducing assembly time per vehicle, thus lowering costs. Ford's production of Model Ts made his company the largest automobile manufacturer in the world; and

WHEREAS: Ford's affordable Model T irrevocably altered American society. As more Americans owned cars, urbanization patterns changed. The United States saw the growth of suburbia, the creation of a national highway system, and a population entranced with the possibility of going anywhere anytime; now

THEREFORE: I, SONNY PERDUE, Governor of the State of Georgia, do hereby proclaim June 16, 2003, as FORD MOTOR COMPANY'S 100<sup>th</sup> ANNIVERSARY and urge my fellow Georgians to join me in observing the effect Henry Ford has had on all of our daily lives.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 14th day of April in the year of our Lord two thousand three.



Filename: FORD\_MOTOR\_COMPANY'S\_100th\_ANNIVERSAR  
Y\_2003.doc  
Directory: R:\GaNET  
Division\Creative\Websites\perdue\proclamations  
Template: C:\Documents and Settings\teresa\Application  
Data\Microsoft\Templates\Normal.dot  
Title: REFUGEE RESETTLEMENT DAY  
Subject:  
Author: karen  
Keywords:  
Comments:  
Creation Date: 4/12/2003 6:46 PM  
Change Number: 6  
Last Saved On: 4/14/2003 10:14 AM  
Last Saved By: DMoody  
Total Editing Time: 66 Minutes  
Last Printed On: 4/22/2003 11:52 AM  
As of Last Complete Printing  
Number of Pages: 2  
Number of Words: 287 (approx.)  
Number of Characters: 1,640 (approx.)