



THE STATE OF GEORGIA

EXECUTIVE ORDER

BY THE GOVERNOR:

WHEREAS: Georgians have a desire to improve their health and to live longer, more productive lives; and

WHEREAS: Given the right information and prevention opportunities, Georgians will take personal responsibility and adopt new habits in order to live healthier lives; and

WHEREAS: Research has shown that living a healthy lifestyle improves an individual's annual earning potential and increases opportunities for educational achievement; and

WHEREAS: It is in the best interests of both the state of Georgia and private business to value and promote healthy lifestyles for Georgians that result in long-term wellness and productivity.

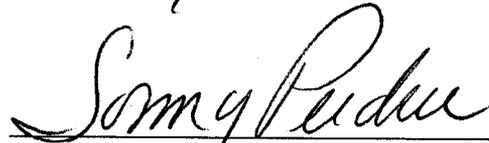
NOW, THEREFORE, PURSANT TO THE AUTHORITY VESTED IN ME AS GOVERNOR OF THE STATE OF GEORGIA, IT IS HEREBY:

ORDERED: That there is created within the Department of Human Resources, Division of Public Health an advisory committee to assume the responsibility of forming a public/private partnership for the purpose of improving the health of Georgia's citizens through activities that promote healthy eating, physical activity, smoking cessation, health screening and mental wellness.

ORDERED: The duties of the advisory committee shall be to:

- Provide leadership in a statewide campaign to promote healthier living; and
- Secure membership from departments within state government and insure involvement of private businesses; and
- Promote health initiatives that are best practices or based on research; and
- Select outcome measures that can be used to gauge Georgia's health improvement.

THIS 21st DAY OF March, 2005.



GOVERNOR